

12 Commandments for Membership Development
And
Retention

- #1. Thou shalt choose potential Lions to have the same qualities found in dedicated Lions.
- #2. Prospects should be informed of:
 - A. The Challenges
 - B. The Responsibilities
 - C. Rewards for service to others through Lions.
- #3. New members properly installed.
- #4. Immediate involvement in club activities.
- #5. Sponsors relationship to new member encouraged.
- #6. Deserving Lions should be properly rewarded.
- #7. All club members involved in activities.
- #8. Encourage attendance and make up meetings missed.
- #9. Maintain harmony and fellowship among members.
- #10. Have a good program at club meetings.
- #11. Be aware of and investigate signs of trouble.
- #12. Do not lose a member through a fault of the club.

DO YOU BELONG TO THE IDEAL LIONS CLUB?

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| Does your club set a membership goal for the year? | Yes | No |
| Does your club regularly have membership drives? | Yes | No |
| Do all the members participate in membership building programs? | Yes | No |
| Are guests introduced at the club meetings? | Yes | No |
| After the meeting, are guests invited to join? | Yes | No |
| Are new members given proper orientation after joining? | Yes | No |
| Are new members reported immediately to LCI and given their Membership materials? | Yes | No |
| Are sponsors challenged when new members are inducted? | Yes | No |
| Are new members allowed to speak after joining? | Yes | No |
| Are new members assigned meeting roles soon after joining? | Yes | No |
| Are new members inducted with Lions certificate, pin and name badge? | Yes | No |
| Is your club free of an absentee problem? | Yes | No |
| Is a new/well seasoned Lion contacted after missing more than one Meeting and given encouragement to attend? | Yes | No |
| Are all members assigned to a club committee? | Yes | No |
| Are Lion members recognized during meetings for their accomplishments and contributions? | Yes | No |
| Does your club allow new members time to give a short history of themselves during a meeting? | Yes | No |
| Are new members encouraged to be a part of the Club Visitation Committee? | Yes | No |
| Do you have a club newsletter? | Yes | No |
| Are all club members encouraged to attend the Board of Director's meeting? | Yes | No |

These articles were gathered together and put in order so that any negative answer you might have can have an answer in the 12 Commandments and will usually tell you what

your club is doing or not doing to help keep its Lion members happy. If, your Lions club is not enjoying the Membership Development exercises, perhaps you could encourage them to do so. A happy Lion is one that will work willingly and help his/her club fulfill it's projects and continue to be an example for others to join your club and be a productive member.

PDRC Darlene Schulz